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FOR IMMEDIATE RELEASE

IMPACT CEO, FRANK CUCCO APPOINTED TO KONICA MINOLTA DEALER ADVISORY COUNCIL

LAKE FOREST, IL (June 17, 2016) — Impact Networking, LLC Chief Executive Officer, Frank Cucco, was recently selected to sit on the Konica Minolta Dealer Advisory Council. Impact has been a partner of Konica Minolta Business Solutions for 9 years and is currently the 7th largest dealer nationwide.

The Dealer Advisory Council is comprised of 12 members which represent a mix of small, medium and large independent Konica Minolta dealers. Council members act as a liaison between Konica Minolta and the independent dealer community. The council meets every trimester to discuss products and offerings by Konica Minolta and voice any dealer concerns.

“I am honored to be chosen to represent the voice of the dealer community,” said Cucco. “I’m committed to using this role to strengthen the partnerships in the dealer channel and support programs that will benefit channel partners of all sizes.”

“We’re excited to have Frank and Impact on the council,” said Don Duvall, Konica Minolta Regional Vice President of Dealer Sales & Business Development. “Frank’s overall approach to the market, Impact’s significant growth, and the strength of the Impact brand all contributed to his appointment to the Konica Minolta Dealer Council. He has been a valuable partner to Konica Minolta over the years. We look forward to the insight that he and his team bring to the table.”

The Konica Minolta Advisory Council has been active for nearly 30 years. Dealers are selected for the council based on their merit and current partnership standing. Cucco and other Dealer Advisory Council members are appointed for 3-year terms, with the opportunity to get re-appointed.

About Impact Networking

Impact is a fierce competitor in the Business Process Automation space. Founded in 1999, Impact employs over 290 people at its 10 Midwest locations. Our Account Managers and Consultants interact with Directors and C-Level stakeholders to assess the role of information and document workflow in the enterprise. Utilizing our in-house expert teams, we implement strategic, cost-effective and streamlined solutions.

SOLUTIONS Business Process Automation | Document Management | Design & Marketing
Outsourced and Managed IT

TECHNOLOGY Software Implementation | Digital Office Equipment

SUPPORT Sales | Service | Supplies | Help Desk | Data Center

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