

Impact Networking, LLC

953 S. Northpoint Blvd. Waukegan, IL 60085

ImpactNetworking.com 866.652.0082

FOR IMMEDIATE RELEASE



Impact Vice President of Managed Print Services, Jeremy Fordemwalt, poses with ITEX host and Editor-in-Chief of imageSource Magazine, Sand Sinclair.

Impact Named 2015 Perfect Image Award Winner

Company's Outstanding Managed Print Services Program recognized by imageSource Magazine at the 2015 ITEX National Conference & Expo

Waukegan, IL - March 24, 2015 - Impact has been named a 2015 Perfect Image Award winner by imageSource Magazine in the category of Outstanding Managed Print Services (MPS) Program at the annual ITEX National Conference and Expo (ITEX). The prestigious awards program recognizes exceptional leadership and innovation in the office solutions channel. Impact was one of just seven organizations honored during a special breakfast reception at ITEX hosted by Sand Sinclair, imageSource Editor-in-Chief and ITEX Conference Director.



The Impact MPS Program, led by Vice President of Managed Print Services Jeremy Fordemwalt, has grown more than 55% year-over-year for three years running. The MPS team assesses client office environments to uncover inefficiencies in the way that users print, store and retrieve documents. They use that information to create solutions that improve processes, reduce documents, increase office productivity and contribute to increased profitability. The department continues to add additional solutions based on client demand, last year adding label printers to aid in further process automation and dashboards to easily view paper usage versus KPIs.

Open to any dealer, reseller, or MSP involved in any facet of office technology and workflow, the annual Perfect Image Awards program showcases the very best of the best in the office supply channel. Nominations are judged on a variety of criteria including strategic sales efforts, overcoming challenges, and innovative approaches to evolving after sale programs, customer retention programs, and other critical workflow processes in the face of a rapidly evolving industry.

"The office supply and imaging channel is changing rapidly. Dealers and resellers must adapt quickly to evolve their sales efforts and find new ways to attract and retain customers," said Sinclair. "Impact is a shining example of how a commitment to adapting and overcoming new challenges can create success."

"Recognition for our MPS Program from respected industry professionals validates that what we have put together is innovative, industry-leading, and most of all, it is proven to drive results for our clients," said Jeremy Fordemwalt. "This award clearly shows how our team; including service, sales, and operations; works hand-in-hand to provide the best solutions possible to our clients."

About Impact

Founded in 1999, Impact has grown to be the largest independent office equipment and document technology provider in the Midwest. Impact is a privately held company with 180 employees in 12 locations and 2014 revenues of \$45 million. Highly certified and award winning for growth, customer service and employment; Impact helps organizations create, distribute, and manage documents by providing hardware, software, training and support. Impact observes the role of documents in an office environment in order to design a custom solution for business process automation. Recommendations and implementations from Impact improve the way end users process information so document management becomes more productive and cost-effective. Impact solutions include: workflow and document management software, managed IT services, managed print services, design and marketing services, digital office equipment and production print devices. www.ImpactMyBiz.com

About imageSource Magazine

imageSource Magazine (www.imagesourcemag.com) is a property of Questex LLC, a global diversified business---to---business integrated media and information provider, headquartered in Newton, MA. The company's media properties include over 100 digital media publications, 45 conferences, tradeshows and events, as well as a range of research, data and information products. In addition to *imageSource* Magazine, website and eNewsletters, Questex also produces ITEX National Conference and Expo (www.itexshow.com), the nation's premier event in the channel. For more information, visit www.questex.com.

About ITEX

ITEX National Conference and Expo, taking place March 10---12 at the Broward County Convention Center in Fort Lauderdale, Florida, is the largest event in the office equipment and solutions channel representing dealers, resellers, and solution providers across the globe. The event is produced and managed by Questex LLC, a global, diversified business---to---business integrated media and information provider, headquartered in Newton, MA. ITEX is co---presented by imageSource, the definitive resource for the office channel. For the latest event updates follow us on Twitter (#ITEX15) or LinkedIn.

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