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## FOR IMMEDIATE RELEASE

### IMPACT NETWORKING, LLC NAMED A LEXMARK PLATINUM PARTNER

LAKE FOREST, IL (August 25, 2016) — Impact Networking, LLC has been named a Platinum Partner in the Lexmark Enterprise Software Global Partner Program which is designed to help partners win business in new markets, expand opportunities in existing ones, and provide exceptional ROI to customers.

The Lexmark Enterprise Software Global Partner Program offers a variety of enablement benefits, marketing resources, sales tools, support and training. Program benefits are structured to complement specific program achievement tiers and are designed to help partners successfully take products and services to market.

Platinum-level partnership can be obtained by companies that demonstrate expertise in Lexmark Enterprise Software solutions and consistently achieve specified revenue targets. They have a proven track record for delivering the highest value to customers and receive added benefits that are ultimately passed on to clients, including extensive access to sales resources, marketing incentives and support. Impact is currently the sole Platinum-level partner in Illinois.

Impact achieved this milestone largely due to its pursuit of the most advanced training and certifications from Lexmark. After two years of technical training, sales training, achieving certifications and building product knowledge, the Lexmark-dedicated team at Impact grew from two individuals to 14 certified systems engineers (seven pre- and seven post-sales) who together hold more than 20 certifications. This team helps nurture leads, engineer sales and manage the solution implementation to successful rollouts and achievement of KPIs.

“Since joining the Global Partner Program in 2014, we have focused on internal training and development,” said Frank DeGeorge, Impact Partner and Vice President of Strategic Services. “We plan to add additional jobs that require a diverse skillset to our team in the upcoming months to help us continue providing above-all service to our clients.”

As the Lexmark team at Impact continues to grow, employees are able to find their strong points and enter positions with a specific focus that will lead Impact to a new niche of markets they will be able to serve.

“The ability to penetrate new markets has definitely been one of the major benefits of this partnership for both Impact and Lexmark,” DeGeorge said. “With the help of Kofax TotalAgility™ and our Certified Systems Engineers, Impact is bringing a unique and local approach into mid-market accounts. We aren’t going to be overlooked, but instead a force that can’t be stopped.”



### About Impact Networking

Impact is a fierce competitor in the Business Process Automation space. Founded in 1999, Impact currently employs more than 280 people at its 11 Midwest locations. Our Account Managers and Consultants interact with Directors and C-Level stakeholders to assess the role of information and document workflow in the enterprise. Utilizing our in-house expert teams, we implement strategic, cost-effective and streamlined solutions.

<b>SOLUTIONS</b>	Business Process Automation   Document Management   Design & Marketing Outsourced and Managed IT
<b>TECHNOLOGY</b>	Software Implementation   Digital Office Equipment
<b>SUPPORT</b>	Sales   Service   Supplies   Help Desk   Data Center

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