



Business Process Optimization for Growing Companies®

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FOR IMMEDIATE RELEASE

CHICAGO BULLS JOIN WINNING ROSTER OF IMPACT SPONSORED TEAMS

LAKE FOREST, IL (Oct. 19, 2017) — Impact Networking, LLC, ...

Impact is excited to welcome the Chicago Bulls this spring to its winning roster of teams, making Impact an official provider of office technology to the celebrated Chicago sports franchise.

As an organization that places high priority on its local, go-to-market strategy, Impact is ecstatic for the opportunities this partnership will yield.

“Our Bulls sponsorship further entrenches us as a member of the community,” said Impact CEO Frank Cucco. “We are thrilled at the opportunity to increase our brand visibility in a way that shows who we are and what we stand for as a company and as individuals. And of course, we are excited to provide our top-quality solutions to the Bulls in a way that will contribute to their continued success.”

No stranger to the United Center, Impact has been a longstanding sponsor and partner to the Chicago Blackhawks since 2008 (just before their illustrious streak of Stanley Cup championships) as the proven, industry-leading provider of Business Optimization, Document Management and Digital Office Equipment.

In 2015, Impact brought that same technical and operational intelligence to the Chicago Cubs, a beloved organization with deep community roots and a loyal following, by cementing an exclusive sponsorship and partnership. Company folklore emerged predicting a World Series championship later that year, and the Cubs came through with the W, thus ending the historic 108-year drought.

Impact is eager to be a season ticketholder for the Bulls, and plans to utilize tickets to reward employees and clients, as well as fundraising efforts to local charitable causes.

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About Impact Networking

Impact is a fierce competitor in the Business Process Automation space. Founded in 1999, Impact employs over 400 people at its 15 locations. Our Account Managers and Consultants collaborate with Directors and C-Level stakeholders to help organizations understand the operational, financial and technical impact that documents and data have on their business. Utilizing our in-house expert teams, we implement strategic, cost-effective and streamlined solutions, aimed at solving process-oriented business challenges.

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| SOLUTIONS | Business Process Automation Document Management Design & Marketing Outsourced and Managed IT |
| TECHNOLOGY | Software Implementation Digital Office Equipment |
| SUPPORT | Sales Service Supplies Help Desk Data Center |

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