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## **FOR IMMEDIATE RELEASE**

### **IMPACT HEAVY-HITTERS MOVE UP IN WISCONSIN**

LAKE FOREST, IL (Sep. 14, 2016) — Impact Networking, LLC,

At Impact Networking, big changes are happening at our branches in the Badger State. Effective January 1<sup>st</sup> 2017, two Impact heavy-hitters are receiving well-deserved promotions.

Rick Ray, a Partner at Impact and the current Sales Manager of the Brookfield, WI branch is being promoted to General Manager of Impact in Wisconsin beginning on January 1<sup>st</sup>, 2017. Ray's exhaustive list of awards and achievements include three years in the Million Dollar Club, over a dozen performance-based Impact trips, and a slew of Quarterly Partner Dinners. His exceptional sales and leadership abilities have influenced Impact tremendously.

Rick joined the Impact team in January 2002. In his fifteen years at Impact, he has not only witnessed the company's astounding growth, but has been a key contributor to that growth. In June 2010, Ray became a Partner at Impact, an honor given to those who play an important role in the continuing success of the company. Ray's loyalty to the company is an excellent example of the attitude and work ethic that have made both him and Impact successful. His sales expertise will doubtlessly result in additional growth not only in Wisconsin, but for the entire company. Rick is a devoted family man to his wife and three daughters and enjoys golf and fishing.

Alex Zaban of the Lake Forest, IL branch is proof of what can be achieved when skill and perseverance are combined. After only four years at Impact, Alex is being promoted to the Sales Manager of the Brookfield, WI branch starting January 1<sup>st</sup>, 2017. He will be perpetuating the legacy left by Rick Ray in that area. Alex came to Impact from a retail environment. Seeing an opportunity for a long and rewarding career, he joined the team in June 2012 and immediately proved he was intent on making his mark at Impact. Alex has been in the Million Dollar Club for three consecutive years since 2013. He received the Rookie of the Year Award in 2013 and the Sales Rep of the Year in 2014.

When it comes to the art of the sale, Zaban aims high. One of Alex's most meaningful achievements was not only a defining moment of personal success, but a historic moment for Impact as a whole. He is responsible for the largest single transaction sale to date. This sale is a harbinger of the type of growth that can be expected from Alex in the future, and from Impact as a whole. Alex enjoys spending time with his wife, and is known throughout Impact for his sense of humor and spirit.

Impact warmly congratulates both of these men on their well-deserved success and acknowledges their accomplishments. With Rick Ray and Alex Zaban in leadership positions, we can expect to see our Wisconsin locations continue their legacy of excellence.

## About Impact Networking

Impact is a fierce competitor in the Business Process Automation space. Founded in 1999, Impact employs over 280 people at its 11 Midwest locations. We use automation to help businesses reduce redundant, manual or paper-based processes. Our teams work together to design, implement and support our solutions and technology. This green-initiative leads to increased efficiency and operational goals achieved.

<b>SOLUTIONS</b>	Business Process Automation   Document Management   Design & Marketing Outsourced and Managed IT
<b>TECHNOLOGY</b>	Software Implementation   Digital Office Equipment
<b>SUPPORT</b>	Sales   Service   Supplies   Help Desk   Data Center

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